

TMC 2017 Sponsorships

An Invitation to Sponsor TMC 2017, 23-26 Aug, Harokopio University, Athens, Greece

About TMC

The Migration Conferences are a series of peer-reviewed academic conferences well attended by academics, students, professionals, policy makers and civil society

representatives. In previous years, due to the specific focus on Turkey on average about 300 participants mainly from Europe, Turkey and North America have attended the conference. In 2017, with the expansion of scope, we are expecting between 500 to 800 participants and over 1500 applications as well as much wider exposure to audiences around the world.

Earlier conferences were hosted at Regent's University **London**, United Kingdom in 2014, Charles University **Prague**, Czech Republic in 2015 and the University of **Vienna**, Austria in 2016. The conference series has been chaired by Prof Ibrahim Sirkeci (Regent's University London) and co-chaired by Philip L. Martin (University of California Davis) and Jeffrey H. Cohen (Ohio State University) along with local host chairs supported by a group of distinguished academics from leading universities and institutions around the world. The conference logistics is managed by Transnational Press London Ltd.

The Migration Conference hosts distinguished keynote speakers carefully selected from the world leading renowned scholars such as Prof Douglas S. **Massey** (Princeton University, US), Barry **Chiswick** (University of Washington, US), Tariq **Modood** (University of Bristol, UK), Caroline **Brettell** (Southern Methodist University, US), Kemal **Kirisci** (Bosphorus University, Turkey), Nedim **Gursel** (CNRS, France), Karen **Phalet** (KU Leuven, Belgium).

The Migration Conference is held over four days, with plenary sessions, over 150 parallel sessions and a gala dinner where the conference prizes are presented. TMC 2017 will be held at Harokopio University in Athens, Greece from 23 to 26 August 2017.

We look forward to personally thanking you for your support at the conference.

www.MigrationCenter.org

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Supporters and sponsors of The Migration Conferences

The Migration Conferences are supported by learned societies, universities and private companies. We are grateful to our supporters. The support gained are used to facilitate participation and improve the conference services.

Supporters of the conferences included:

- University of California Davis, Gifford Centre for Population Studies, US
- Harokopio University, Athens, Greece
- Danube University Krems, Austria
- University of Vienna, Austria
- Charles University Prague, Czech Republic
- Regent's Centre for Transnational Studies, Regent's University London UK
- Faculty of Economics and Administrative Sciences,
- Celal Bayar University, Turkey
- Royal Geographical Society Population Studies Group
- International Union for Scientific Study of Population
International Migration Expert Panel
- Vienna Convention Bureau
- Transnational Press London Ltd., UK
- Migration Letters
- Remittances Review
- Göç Dergisi
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- Austrian Airline



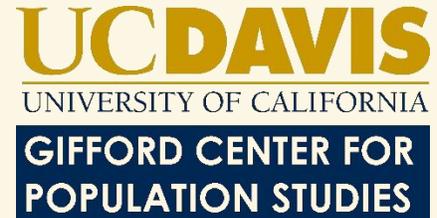
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universität
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CBÜ
Nüfus ve Göç
Uygulama ve
Araştırma Merkezi



HAROKOPIO
UNIVERSITY



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Benefits of conference sponsorship

The Migration Conference accommodates number parallel sessions and plenary sessions.

- Four days of conference sessions with up to 700 presentations by over 500 academics and world-wide audience
- Thought-provoking keynote speakers
- A world class venue
- Conference Gala Dinner with Best paper prizes
- Social media exposure with genuine exchanges
- Long lasting impact through conference literature and publications

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Conference Audience

The Migration Conference is a sought after international event reaching thousands of select audience as shown with approximate projected figures below.

- Conference attendance: 500+
- Mailing list: 10,000+ recipients
- Call for papers reaches 100,000+ recipients
- Book of abstracts is distributed to 10,000+ recipients
- Conference Proceedings book is distributed to 10,000+ recipients
- Conference website is visited by 100,000+
- Conference social media pages seen by 10,000+

Sponsorship Comparison Chart

	PLATINUM €8,000	GOLD €5,000	SILVER €3,000	BRONZE €1,750
Complimentary Registrations	4+2	2+2	2+1	2
Standing Roller Banner (max. 80x200cm)	YES Foyer + Plenary	YES Foyer + Plenary	YES Foyer	NO
Email shot to attendees <i>of the conference</i>	YES 2-times	YES Once	NO	NO
Sponsorship Opportunities included	YES Recognized as sponsor of: Opening keynote plenary session & Gala Dinner prizes	YES Recognized as sponsor of: Gala Dinner and prizes & 1 coffee break	YES Recognized as sponsor of: 2 lunch breaks & 1 coffee break	YES Recognized as sponsor of: 1 coffee break
Sponsor Logo on conference bags/folders	YES	YES	YES	YES
Logo & Advert in Book of Abstracts	YES Logo on the cover & 2 times Full-page advert	YES Logo on the cover & 1 Full-page advert	YES Logo on the inside cover & Half-page advert	YES Logo on the inside cover & Quarter a page advert
Logo in Conference Programme	YES 1 large on the cover	YES 1 small on the cover	YES 1 small on the cover	YES 1 mini on the cover

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	PLATINUM €8,000	GOLD €5,000	SILVER €3,000	BRONZE €1,750
Featured in Conference Review Article in two journals	YES Includes your logo	YES Includes your logo	YES	YES
Invitation to Gala Dinner	YES 4 tickets	YES 3 tickets	YES 2 tickets	YES 1 ticket
Featured on the Sponsors Webpage	YES Logo, 250-word organizational profile, & link to your website	YES Logo, 150 word organizational profile, & link to your website	YES Logo & link to your website	YES Name & link to your website
Appear on 2015 conference prizes and certificates	YES The Best Paper prize branded by your name & logo	YES The Best Student Paper prize branded by your name & logo	YES The Runner up Paper prize branded by your name	YES The Student Runner up Paper prize branded by your name
Complimentary tote bag insert	YES Up to 3 pages	YES Up to 2 pages	YES 1 page	YES 1 page
Logo / name on the Participation Certificates	YES 1 large logo	YES 1 medium logo	YES 1 small logo	YES 1 mini logo
Logo on the Name Badges	YES 1 large logo	YES 1 small logo		
Other Recognition	YES Recognized during announcements	YES Recognized during announcements		

Terminating conference sponsorship

The Migration Conference is a highly reputable scientific event and organisers are keen to maintain this reputation. Sponsoring organisations are selected on a case by cases and organisations with known or alleged unethical practices are excluded. The conference executive team may decide to refuse sponsorship or cancel an agreed sponsorship if and when such unethical behavior arises to be known. Sponsorship ends automatically by the end of the event.

If you have any questions about Conference sponsorship opportunities or ideas/suggestions, please contact us at: sales@tplondon.com

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